



Metro Housing
B O S T O N

People First. Housing Always.

Metro Housing|Boston presents

CHAMPIONS *of* HOUSING

THURSDAY, NOVEMBER 2

6:00 P.M.

The Langham, Boston

2023
SPONSORSHIP
OPPORTUNITIES

Metro Housing|Boston presents

CHAMPIONS of HOUSING



Join our Champions of Housing co-chairs, **Melissa Fish-Crane** of Peabody Companies and **Joe Rettman** of NEI, as we celebrate **Metro Housing's 40 years of service** and honor leaders who share our passion and commitment ensuring that everyone in Greater Boston has a place to call home.

Champions of Housing will bring together Greater Boston's biggest names in affordable housing development, real estate, and finance with one goal - to support our recovery and relief efforts. Donations will help us provide support for food, shelter, cash assistance, and more, to ensure that everyone in Greater Boston has a place to call home.

Our 2023 Honorees are:

Housing Champion:

Thomas N. O'Brien - Managing Partner, Chief Executive Officer,
HYM Investment Group

Lowell L. Richards, III Award:

James Arthur Jemison - Chief of Planning and Director of Boston Planning and
Development Agency, City of Boston

Rising Star Award:

Whitney Demetrius - Director of Fair Housing Engagement, CHAPA

Champions of Housing will raise funds to support our privately funded programs that assist families and individuals in Greater Boston find and keep safe, affordable housing. We need your help - now more than ever to provide support and services for families and individuals moving along the pathway from homelessness to housing stability to economic security.

CHAMPIONS of HOUSING
THURSDAY, NOVEMBER 2, 2023
— 6:00 p.m.
The Langham, Boston

This year's elevated experience will include a dine-around reception, a celebration of our deserving honorees, an exciting live auction, and an after party at The Fed Cocktail Bar.

*Metro Housing|Boston is a non-profit 501(c)(3) corporation.
A portion of the cost of sponsorship and ticket purchase may be tax deductible.*



Metro HousingTM B O S T O N

People First. Housing Always.



3. ECONOMIC SECURITY



2. HOUSING STABILITY



1. HOMELESSNESS PREVENTION

WHAT WE DO

Metro Housing addresses and prevents homelessness in Boston by providing supports and services for families and individuals and helps them move along the pathway from homelessness to housing stability to economic security.



HOW WE DO IT

Metro Housing brings together resources to help families and individuals achieve housing stability, economic security, and an improved quality of life.

We do it by providing knowledge, skills and financial tools to help families:

- Prevent evictions and homelessness,
- Find suitable homes that lead to housing stability, and
- Ensure long-term economic security

We accomplish this through our growing colocation sites, as well as our many programs and services.

HOW WE ARE DIFFERENT

No matter where families and individuals are on the housing continuum — homeless, struggling to keep their home, or stably housed and working towards a better life — Metro Housing can help. No one is turned away.

We meet people where they are, and provide them with answers and solutions to fit their needs.

HOW WE MAKE AN IMPACT

Metro Housing positively impacts families' lives by:

- Resolving housing challenges
- Moving families from homelessness to housing
- Making homes safer
- Making rent affordable
- Helping people grow their assets

OUR FAMILIES' CHALLENGES

While Metro Housing manages more than **11,000** vouchers, there are an additional **35,000** families on our waiting list. The family at the top of the waitlist applied in October 2009.

To afford a two bedroom home in Massachusetts, a family has to work 107 hours per week - nearly three full time jobs - at minimum wage or make more than \$37 per hour and work full time, approximately \$79,000.

(Out of Reach 2022, National Low Income Housing Coalition)

METRO HOUSING|BOSTON

1411 Tremont Street, Boston, MA 02120-3401

Phone 617-859-0400 | Toll-Free 800-272-0990 | info@MetroHousingBoston.org | MetroHousingBoston.org

2022 METRO HOUSING IMPACT

RESOLVED PEOPLE'S HOUSING CHALLENGES



- Housing Hub served **19,995** unique households and conducted **49,294** counseling sessions.
- Assisted **18,000** households facing eviction to retain their housing, for a total of **\$163 million** to support housing stability through state and federal funded rental assistance programs.
- Assisted **886** families and individuals facing unstable housing through the Accountable Care Organizations (ACO) Flex Services.
- The Fair Housing Project served **251** participants and responded to **151** requests for reasonable accommodation.
- Served **975** families at **11** colocation sites.

MOVED FAMILIES FROM HOMELESSNESS TO HOUSING



- Provided up to **12** months of stabilization services for **279** families to ease their transition into permanent housing.

MADE HOMES SAFER



- Closed **20** loans, valued at **\$631,500**, to help elders and people with disabilities stay in their homes.



HELPED PEOPLE GROW THEIR ASSETS



- Worked with **47** participants from the Family Self-Sufficiency (FSS) financial monitoring program.
- Distributed **\$475,493** in escrow savings to FSS participants.
- Disbursed **\$70,690** to **51** families participating in the Family Economic Stability (FES) program.
- Since its inception in 2018, Green Space has helped **304** families improve their financial standing through the Green Space Financial Coaching program.



MADE RENT MORE AFFORDABLE



- Administered rental assistance vouchers to more than **7,497** households including: **8,253** federal vouchers via federally funded rental assistance, such as Housing Choice Voucher Program.
- **3,131** state vouchers via the Massachusetts Rental Voucher Program.



EVENT EXPERIENCES & SPONSORSHIPS

By becoming a sponsor, you provide innovative and personalized services that lead families and individuals to housing stability, economic security, and an improved quality of life.

Please contact AJ Williams, Event Producer, by email at aj@ajwevents.com or by phone at (617) 267-2244 with questions.

Be a part of the solution!

MAIN STAGE SPONSOR

\$25,000

Only 1 available!

As a Main Stage Sponsor, you'll receive significant exposure during the event with recognition every time the Program is mentioned. The stage backdrop will prominently display your logo alongside with the event logo and your advertisement [two (2) 16:9 slides] will be featured during the Event. We will assist in customizing this experience.

- Naming opportunity for the Program
- Opportunity to speak from the stage
- Access to all event photos and screenshots
- Special recognition from the podium
- Prominent placement of corporate logo and link on the MetroHousingBoston.org website for one year
- Social media announcement of the sponsorship
- Five (5) dedicated social media posts
- Two (2) full-screen 16:9 color slides featured during the live program
- Recognition in all media releases
- Prominent placement on all event email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full page ad in the program book
- Fifteen (15) tickets

THE RECEPTION OR AFTER PARTY SPONSOR - \$15,000

Only 1 available for each experience!

(first come first served)

This experience driven sponsorship will place your company front and center of either the Reception before the program or the After Party at The Fed, post program. Transform the Reception or The After Party into your company's exclusive branded area. This sponsorship will receive a branded area as guest check-in, branded menu signage, gift bag inserts, Two (2) social media posts, and more. Please call for details.

- Naming opportunity for the Reception or The After Party
- Access to all event photos and screenshots
- Special recognition from the podium
- Two (2) dedicated social media posts
- Dedicated email announcement with arrival instructions to visit the "your company" Reception or The After Party
- Full-screen 16:9 color slide in event slide show
- Logo inclusion/link prominently placed on the MetroHousingBoston.org website for one year
- Prominent placement on all event email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full page ad in the program book
- Eight (8) tickets

SPONSORSHIP LEVELS



PRESENTING - \$50,000

Only 1 available!

- Credit as the Presenting Sponsor on all materials
- Access to all event photos
- Special recognition from the podium
- Eight (8) dedicated social media posts
- Opportunity to designate a Leadership Committee member
- Two (2) full-screen 16:9 color slide in event slide show
- Logo inclusion/link prominently placed on the MetroHousingBoston.org website for one year
- Recognition in all media releases
- Prominent placement on all event email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full page inside cover ad in the program book
- Twenty (20) tickets

GOLD - \$10,000

- Credit as the Gold Sponsor on all materials
- Recognition from the podium
- One (1) dedicated social media post
- Logo inclusion and link placed on the MetroHousingBoston.org website for one year
- Placement on all event email blasts (a minimum of 15,000 per blast)
- Logo placement on all materials
- Half page ad in the program book
- Six (6) tickets

PLATINUM - \$20,000

- Credit as the Platinum Sponsor on all materials
- Access to all event photos
- Special recognition from the podium
- Four (4) dedicated social media posts
- Opportunity to designate a Leadership Committee member
- Full-screen 16:9 color slide in event slide show
- Logo inclusion/link prominently placed on the MetroHousingBoston.org website for one year
- Prominent placement on all event email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full page ad in the program book
- Ten (10) tickets

SILVER - \$5,000

- Credit as the Silver Sponsor on all materials
- Recognition from the podium
- Logo inclusion and link placed on the MetroHousingBoston.org website for one year
- Listing on all materials
- Half page ad in the program book
- Four (4) tickets

BRONZE - \$2,500

- Listing on the MetroHousingBoston.org website
- Listing in program book
- Two (2) tickets

2023 EVENT TICKET INFO

TICKETS - \$250 per person

Guests will enjoy a passion-filled program featuring our honorees, compelling stories, and an exclusive Live Auction.

To order tickets or to donate an item to our live auction, please call our event office at 617-267-2244. Metro Housing|Boston is a non-profit 501(c)3 corporation. A portion of the cost of sponsorship and ticket purchase is tax deductible.

PAST EVENT PHOTOS



SPONSORSHIP COMMITMENT FORM

CHAMPIONS
of HOUSING

AS IT WILL APPEAR IN PRINT

COMPANY NAME _____

NAME _____

TITLE _____

E-MAIL _____

PHONE _____

MAILING ADDRESS _____

CITY _____

STATE _____

ZIP _____

SPONSOR EXPERIENCES (Please check one)

- | | |
|--|---|
| <input type="checkbox"/> MAIN STAGE SPONSOR \$25,000 | <input type="checkbox"/> RECEPTION SPONSOR \$15,000 |
| | <input type="checkbox"/> THE AFTER PARTY SPONSOR \$15,000 |

SPONSOR LEVELS (Please check one)

- | | |
|--|---|
| <input type="checkbox"/> PRESENTING SPONSOR \$50,000 | <input type="checkbox"/> SILVER SPONSOR \$5,000 |
| <input type="checkbox"/> PLATINUM SPONSOR \$20,000 | <input type="checkbox"/> BRONZE SPONSOR \$2,500 |
| <input type="checkbox"/> GOLD SPONSOR \$10,000 | <input type="checkbox"/> IN-KIND DONATIONS |
| <input type="checkbox"/> AUCTION ITEM _____ | |

Contributions are tax deductible as permitted by law. Metro Housing|Boston is a 501 (c)(3) organization and its tax identification number is EIN: 04-2775991. Contributions above the cost of the event may be tax deductible. A confirmation letter and gift receipt will be sent upon receipt of donation. All payments are due by October 2, 2023.

PAYMENT (Please Check One)

- ☐ A check is enclosed for the above donation checked. Please make payable to Metro Housing|Boston with CHAMPIONS of HOUSING in memo.
- ☐ Please reserve the above sponsorship for my company or myself and send an invoice to my attention.
- ☐ We cannot participate, but we are pleased to donate \$_____. Please make payable to Metro Housing|Boston with CHAMPIONS of HOUSING in memo.
- ☐ I would like to pay by VISA/MasterCard/AMEX/Discover. **PROCESS ONLINE AT eventcreate.com/e/metro**
For ACH payments please contact (617) 267 2244 or maria@ajwevents.com.

NAME ON CARD: _____

CARD #: _____

EXP DATE: _____

CVC CODE: _____

CARD ZIP CODE: _____

THANK YOU!

PLEASE COMPLETE THIS FORM AND RETURN TO AJ@AJWEVENTS.COM OR MAIL TO:
CHAMPIONS of HOUSING C/O AJ EVENTS
20 PARK PLAZA, SUITE 416, BOSTON, MA 02116

CONTACT US!

We would be pleased to answer
your questions and hear your suggestions!



Metro Housing[™]
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CARLA S. BEAUDOIN

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CHAMPIONS *of* HOUSING

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