



**Metro Housing**  
B O S T O N

People First. Housing Always.

Metro Housing|Boston presents

# CHAMPIONS *of* HOUSING

**THURSDAY  
NOVEMBER 3, 2022**

**5:30 P.M.**

Boch Center - Wang Theatre

**2022  
SPONSORSHIP  
OPPORTUNITIES**

Metro Housing|Boston presents

# CHAMPIONS of HOUSING



Metro Housing|Boston, which helps families and individuals move along the pathway from homelessness to economic security, will host **Champions of Housing**, on **Thursday, November 3** at 5:30 p.m. Last year's event was such a hit, that we are providing an even more engaging experience to raise funds to support our privately funded social services that focus on assisting families and individuals in Greater Boston find and keep safe, affordable housing.

**Champions of Housing** will bring together Greater Boston's biggest names in affordable housing development, real estate, and finance with one goal - to support our recovery and relief efforts. Donations will help us provide support for food, shelter, cash assistance, and more, to ensure that everyone in Greater Boston has a place to call home.

Join our co-chairs, **Melissa Fish-Crane** of Peabody Companies, Inc., and **Joe Rettman** of NEI, for **Champions of Housing**, as we honor leaders who share our passion and commitment to ensuring that everyone in Greater Boston has a place to call home.

## Our 2022 Honorees are:

**Housing Champion: Jeanne Pinado** - Executive Vice President, Colliers

**Housing Champion: Chairman Kevin Honan** - MA House of Representatives

**Lowell L. Richards, III Award: Frederica Williams** - Executive Director, Whittier Street Health Center

**Rising Star Award: Nick Chiumenti** - Senior Policy Analyst, Federal Reserve Bank of Boston

**Rising Star Award: Emily Loomis** - Director of Real Estate, Urban Edge

## CHAMPIONS of HOUSING THURSDAY, NOVEMBER 3, 2022 — 5:30 p.m.

The evening will include a dine-around reception, a celebration of our deserving honorees, and an exciting live auction.

*Metro Housing|Boston is a non-profit 501(c)(3) corporation. A portion of the cost of sponsorship and ticket purchase may be tax deductible.*



HOMELESSNESS  
PREVENTION



HOUSING  
STABILITY



ECONOMIC  
SECURITY

**METRO HOUSING|BOSTON** Helps families and individuals address their housing needs across the continuum toward economic security.



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## FY21 HIGHLIGHTS

- Responded to **11,757 housing inquiries** conducted **20,833 sessions** for counseling and **19,844** for information and referral.
- Assisted **10,251 households** facing eviction to retain their housing, for a total of **\$63 million** to support housing stability through state and federal funded rental assistance programs.
- Administered rental assistance vouchers to more than **11,000 households**.
- Assisted **429 families and individuals** facing unstable housing through the Accountable Care Organizations (ACO) Flex Services.
- Served **1,091 families at 10 colocation sites**.

Below are just a few words from our participants regarding our programs and our staff.

*"SNO Mass had everything I wanted," says Emilia. "It has given me the tools I needed to start on my path to independence and a better life for my family." I definitely want to move on from my Section 8 voucher and I believe the SNO Mass program will be the reason I do that. I want to publicly thank my case worker Michael Black and Metro Housing who really for me. Michael and Metro Housing are responsible for me being where I am today."*

- Emilia, SNO Mass Participant

*"Metro Housing is the foundation of everything I have today. I wouldn't have anything if it was not for them. All I ever wanted is to give my son a stable home life and Anne and Danielle from Metro Housing gave that to me."*

- Melissa, ACO Flex Services

*"As a small property owner, I faced hardships during the pandemic since many of my tenants were adversely impacted and were unable to pay their rent. Regardless of what was owed, I felt it was best to always accept the assistance in an effort to keep my tenants housed."*

- Steve, Small Property Owner

To read more about our impact, please visit our interactive Annual Report at [www.metrohousingimpact.org!](http://www.metrohousingimpact.org!)



## EVENT EXPERIENCES & SPONSORSHIPS

By becoming a sponsor, you provide innovative and personalized services that lead families and individuals to housing stability, economic security, and an improved quality of life.

Please contact AJ Williams, Event Producer, by email at [aj@ajwevents.com](mailto:aj@ajwevents.com) or by phone at (617) 267-2244 with questions.

**Be a part of the solution!**

### MAIN STAGE SPONSOR

**\$25,000**

*Only 1 available!*

As a Main Stage Sponsor, you'll receive significant exposure during the event with recognition every time the Program is mentioned. The stage backdrop will prominently display your logo alongside with the event logo and your advertisement [two (2) 16:9 slides] will be featured during the Event. We will assist in customizing this experience.

- Naming opportunity for the Program
- Opportunity to speak from the stage
- Access to all event photos and screenshots
- Special recognition from the podium
- Prominent placement of corporate logo and link on the MetroHousingBoston.org website for one year
- Social media announcement of the sponsorship
- Five (5) dedicated social media posts
- Two (2) full-screen 16:9 color slides featured during the live program
- Recognition in all media releases
- Prominent placement on all event email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full page ad in the program book
- Fifteen (15) tickets

### NETWORKING RECEPTION

**SPONSOR - \$15,000**

*Only 2 available!*

This experience driven sponsorship will place your company front and center. Transform the Networking reception and the post Program Reception area into your company's very own branded area. This exclusive sponsorship will receive a branded area as guests check-in, gift bag inserts, Two (2) social media posts, and more. Please call for details.

- Naming opportunity for the Networking Lounge
- Access to all event photos and screenshots
- Special recognition from the podium
- Two (2) dedicated social media posts
- Dedicated email announcement with arrival instructions to visit the "your company" Networking Lounge
- Full-screen 16:9 color slide in event slide show
- Logo inclusion/link prominently placed on the MetroHousingBoston.org website for one year
- Prominent placement on all event email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full page ad in the program book
- Ten (10) tickets

## SPONSORSHIP LEVELS



### PRESENTING - \$50,000

*Only 1 available!*

- Credit as the Presenting Sponsor on all materials
- Access to all event photos
- Special recognition from the podium
- Eight (8) dedicated social media posts
- Opportunity to designate a Leadership Committee member
- Full-screen 16:9 color slide in event slide show
- Logo inclusion/link prominently placed on the MetroHousingBoston.org website for one year
- Recognition in all media releases
- Prominent placement on all event email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full page inside cover ad in the program book
- Twenty (20) tickets

### GOLD - \$10,000

- Credit as the Gold Sponsor on all materials
- Recognition from the podium
- One (1) dedicated social media post
- Logo inclusion and link placed on the MetroHousingBoston.org website for one year
- Placement on all event email blasts (a minimum of 15,000 per blast)
- Logo placement on all materials
- Half page ad in the program book
- Six (6) tickets

### PLATINUM - \$20,000

- Credit as the Platinum Sponsor on all materials
- Access to all event photos
- Special recognition from the podium
- Four (4) dedicated social media posts
- Opportunity to designate a Leadership Committee member
- Full-screen 16:9 color slide in event slide show
- Logo inclusion/link prominently placed on the MetroHousingBoston.org website for one year
- Prominent placement on all event email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full page ad in the program book
- Ten (10) tickets

### SILVER - \$5,000

- Credit as the Silver Sponsor on all materials
- Recognition from the podium
- Logo inclusion and link placed on the MetroHousingBoston.org website for one year
- Listing on all materials
- Half page ad in the program book
- Four (4) tickets

### BRONZE - \$2,500

- Listing on the MetroHousingBoston.org website
- Listing in program book
- Two (2) tickets



## 2022 EVENT TICKET INFO

### TICKETS - \$250

The CHAMPIONS of HOUSING Ticket (per person) is unlike other events. Guests will enjoy a passion-filled program featuring our honorees, compelling stories, and an exclusive Live Auction.

To order tickets or to donate an item to our live auction, please call our event office at 617-267-2244. Metro Housing|Boston is a non-profit 501(c)3 corporation. A portion of the cost of sponsorship and ticket purchase is tax deductible.

## PAST EVENT PHOTOS



# SPONSORSHIP COMMITMENT FORM

CHAMPIONS  
of HOUSING

AS IT WILL APPEAR IN PRINT

COMPANY NAME \_\_\_\_\_

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

E-MAIL \_\_\_\_\_

PHONE \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

## SPONSOR EXPERIENCES (Please check one)

- ☐ MAIN STAGE SPONSOR \$25,000 ☐ NETWORKING LOUNGE SPONSOR \$15,000

## SPONSOR LEVELS (Please check one)

- ☐ PRESENTING SPONSOR \$50,000 ☐ SILVER SPONSOR \$5,000  
☐ PLATINUM SPONSOR \$20,000 ☐ BRONZE SPONSOR \$2,500  
☐ GOLD SPONSOR \$10,000 ☐ IN-KIND DONATIONS  
☐ AUCTION ITEM \_\_\_\_\_

Contributions are tax deductible as permitted by law. Metro Housing|Boston is a 501 (c)(3) organization and its tax identification number is EIN: 04-2775991. Contributions above the cost of the event may be tax deductible. A confirmation letter and gift receipt will be sent upon receipt of donation. All payments are due by October 3, 2022.

## PAYMENT (Please Check One)

- ☐ A check is enclosed for the above donation checked. Please make payable to Metro Housing|Boston with CHAMPIONS of HOUSING in memo.
- ☐ Please reserve the above sponsorship for my company or myself and send an invoice to my attention.
- ☐ We cannot participate, but we are pleased to donate \$\_\_\_\_\_. Please make payable to Metro Housing|Boston with CHAMPIONS of HOUSING in memo.
- ☐ I would like to pay by VISA/MasterCard/AMEX/Discover. **PROCESS ONLINE AT [eventcreate.com/e/metro](https://eventcreate.com/e/metro)**  
For ACH payments please contact (617) 267 2244 or [maria@ajwevents.com](mailto:maria@ajwevents.com).

NAME ON CARD: \_\_\_\_\_

CARD #: \_\_\_\_\_

EXP DATE: \_\_\_\_\_

CVC CODE: \_\_\_\_\_

CARD ZIP CODE: \_\_\_\_\_

**THANK YOU!**

PLEASE COMPLETE THIS FORM AND RETURN TO [AJ@AJWEVENTS.COM](mailto:AJ@AJWEVENTS.COM) OR MAIL TO:  
CHAMPIONS of HOUSING C/O AJ EVENTS  
75 NEWBURY STREET, 3RD FLOOR, BOSTON, MA 02116  
OR FAX TO: (617) 536 8883.

# CONTACT US!

We would be pleased to answer your questions  
and hear your suggestions!



**Metro Housing**<sup>™</sup>  
B O S T O N

People First. Housing Always.

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# CHAMPIONS *of* HOUSING

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