



Metro Housing|Boston presents

CHAMPIONS *of* HOUSING

A LIVE AND VIRTUAL EXPERIENCE

THURSDAY
NOVEMBER 4
5:30 P.M.

**2021 SPONSORSHIP
OPPORTUNITIES**



Metro Housing[™]
B O S T O N

People First. Housing Always.

Metro Housing|Boston presents

CHAMPIONS of HOUSING

A LIVE AND VIRTUAL EXPERIENCE



Metro Housing|Boston, which helps families and individuals move along the pathway from homelessness to economic security, will host “**Champions of Housing,**” a live and virtual experience, on **Thursday, November 4** at 5:30 p.m. Last year’s event was such a hit, that we are providing an even more engaging experience to raise funds to support our privately funded social services that focus on assisting families and individuals in Greater Boston find and keep safe, affordable housing.

Champions of Housing will bring together Greater Boston’s biggest names in affordable housing development, real estate, and finance with one goal - to support our recovery and relief efforts. Donations will help us provide support for food, shelter, cash assistance, and more, to ensure that everyone in Greater Boston has a place to call home.

Join our co-chairs, **Melissa Fish-Crane** and **Karen Fish-Will** of Peabody Properties, Inc., for **Champions of Housing**, as we honor leaders who share our passion and commitment to ensuring that everyone in Greater Boston has a place to call home.

Our 2021 Honorees are:

Housing Champion: **Joe Rettman** - President, NEI

Lowell L. Richards, III Award: **Chrystal Kornegay** - Executive Director, MassHousing

Rising Star Award: **Teronda Ellis** - Chief Executive Officer, Jamaica Plain Neighborhood Development Corporation

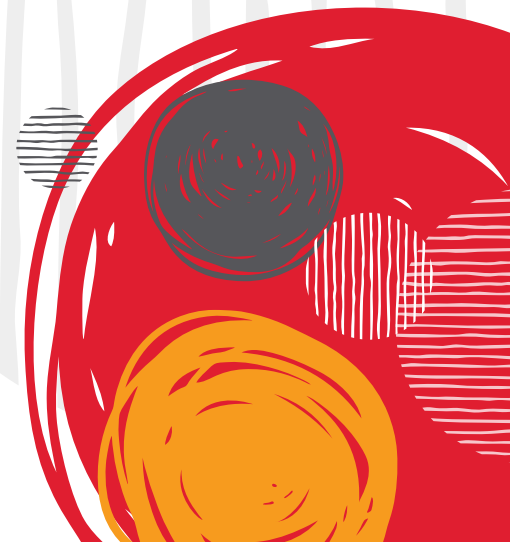
Rising Star Award: **Alexander Train** - Director, Department of Housing and Community Development, City of Chelsea

Covid-19 Response Award: **Brendan Goodwin** - Director, Division of Rental Assistance, Department of Housing and Community Development

CHAMPIONS of HOUSING
THURSDAY, NOVEMBER 4, 2021 — 5:30 p.m.

The event will include an engaging and interactive program celebrating our deserving award recipients, and an exciting Live Auction. Each guest will receive a Party in a Box filled with swag and dinner.

Metro Housing|Boston is a non-profit 501(c)(3) corporation. A portion of the cost of sponsorship and ticket purchase may be tax deductible.



ALTHOUGH WE'VE BEEN AFFECTED BY COVID-19, OUR MISSION REMAINS THE SAME

METRO HOUSING|BOSTON

Helps families and individuals address their housing needs across the continuum toward economic security.

Since the start of the pandemic, the team at Metro Housing has remained committed to helping those in need. We know that even during a pandemic homelessness and housing instability do not take a break.

In addition to providing much needed rental assistance, Metro Housing's staff has continued to provide services to the thousands of families and individuals who have housing vouchers through Section 8 and MRVP, receive guidance from our Fair Housing and Civil Rights Project, and get connected to services through our multitude of colocations throughout the Greater Boston region.

Below are just a few words from our participants regarding our programs and our staff.

“With everything going on in the world, you have shown us that kindness really does exist. From the bottom of my heart, thank you so much.” – Julie, Colocations participant and Emergency Assistance Fund recipient

“You are an Angel. Someone who can truly connect with people in need and make them feel human again. It’s people like you who matter to the world, especially right now. The patience and kindness you showed me even after I was rude to you, was something I have not experienced, and you deserve recognition and appreciation for that. Thank you.” – Catherine, RAFT recipient

“This FES program has been a blessing for my kids and I, because without this financial support, assistance with education, and the housing costs, I would have never been able to maintain. This program gave my family the added support we needed for stability. Thank you, DHCD/Metro Housing, for providing this wonderful program for families.” – Stephanie, FES graduate

“I’m going through a tough time, but when I think about the support I have received from Metro Housing, there just isn’t room in my life for negativity.” – Michael, SIPS participant



People First. Housing Always.



EVENT EXPERIENCES & SPONSORSHIPS

In moments that separate us, we unite as one. The work of Metro Housing|Boston is possible because of your involvement. By becoming a sponsor, you provide innovative and personalized services that lead families and individuals to housing stability, economic security, and an improved quality of life. All of our benefits below provide opportunities for both the live in-person attendee and the virtual participant. Please contact AJ Williams, Event Producer, by email at aj@ajwevents.com or by phone at (617) 267-2244 with questions.

Be a part of the solution!

MAIN STAGE SPONSOR

\$25,000

Only 1 available!

As a Main Stage Sponsor, you'll receive significant exposure Live (in-person) and Online (virtual) with recognition every time the Program is mentioned. The stage backdrop will prominently display your logo alongside with the event logo and your advertisement will be featured on two (2) 16:9 screens during the Program. We will assist in customizing this experience.

- Naming opportunity for the Program
- Opportunity to speak from the stage (live or remote from your home or office)
- Logo on step & repeat wall, Live and Online for top sponsors only
- Access to all event photos and screenshots
- Special recognition from the podium
- Prominent placement of corporate logo and link on the MetroHousingBoston.org website for one year
- Social media announcement of the sponsorship
- Five (5) dedicated social media posts
- Two (2) full-screen 16:9 color slides featured during the live program
- Recognition in all media releases
- Prominent placement on all event email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full page inside cover ad in the program book
- Eight (8) LIVE tickets
- Ten (10) VIRTUAL tickets

NETWORKING DIGITAL LOUNGE

SPONSOR - \$15,000

Only 1 available!

This experience driven sponsorship will place your company front and center. Transform the Networking Live and Online pre-program reception and the post live Reception area into your company's very own branded area. This exclusive sponsorship will receive a branded Online area as guests check-in, logo inclusion on the "Party in a Box" delivered and handed to all attendees, gift bag inserts, four (4) social media posts, and more. Please call for details.

- Naming opportunity for the Digital Lounge
- Logo on step & repeat wall, Live and Online for top sponsors only
- Access to all event photos and screenshots
- Special recognition from the podium
- Two (2) dedicated social media posts
- Dedicated email announcement with arrival instructions to visit the "your company" Networking Lounge
- Full-screen 16:9 color slide in event slide show
- Logo inclusion/link prominently placed on the MetroHousingBoston.org website for one year
- Prominent placement on all event email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full page ad in the program book
- Six (6) LIVE tickets
- Six (6) VIRTUAL tickets

SPONSORSHIP LEVELS



PRESENTING - \$50,000

Only 1 available!

- Credit as the Presenting Sponsor on all materials
- Party in a Box brought to you by (your logo)
- Logo on step & repeat wall, Live and Online for top sponsors only
- Access to all event photos
- Special recognition from the podium
- Four (4) dedicated social media posts
- Opportunity to designate a Leadership Committee member
- Full-screen 16:9 color slide in event slide show
- Logo inclusion/link prominently placed on the MetroHousingBoston.org website for one year
- Recognition in all media releases
- Prominent placement on all event email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full page ad in the program book
- Fourteen (14) LIVE tickets
- Twenty (20) VIRTUAL tickets

GOLD - \$10,000

- Credit as the Gold Sponsor on all materials
- Recognition from the podium
- One (1) dedicated social media post
- Logo inclusion and link placed on the MetroHousingBoston.org website for one year
- Placement on all event email blasts (a minimum of 15,000 per blast)
- Logo placement on all materials
- Half page ad in the program book
- Six (6) LIVE tickets
- Ten (10) VIRTUAL tickets

PLATINUM - \$20,000

- Credit as the Platinum Sponsor on all materials
- Logo on step & repeat wall, Live and Online
- Access to all event photos
- Special recognition from the podium
- Two (2) dedicated social media posts
- Opportunity to designate a Leadership Committee member
- Full-screen 16:9 color slide in event slide show
- Logo inclusion/link prominently placed on the MetroHousingBoston.org website for one year
- Prominent placement on all event email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full page ad in the program book
- Ten (10) LIVE tickets
- Fourteen (14) VIRTUAL tickets

SILVER - \$5,000

- Credit as the Silver Sponsor on all materials
- Recognition from the podium
- Logo inclusion and link placed on the MetroHousingBoston.org website for one year
- Listing on all materials
- Half page ad in the program book
- Four (4) LIVE tickets
- Six (6) VIRTUAL tickets

BRONZE - \$2,500

- Listing on the MetroHousingBoston.org website
- Listing in program book
- Two (2) LIVE tickets
- Four (4) VIRTUAL tickets

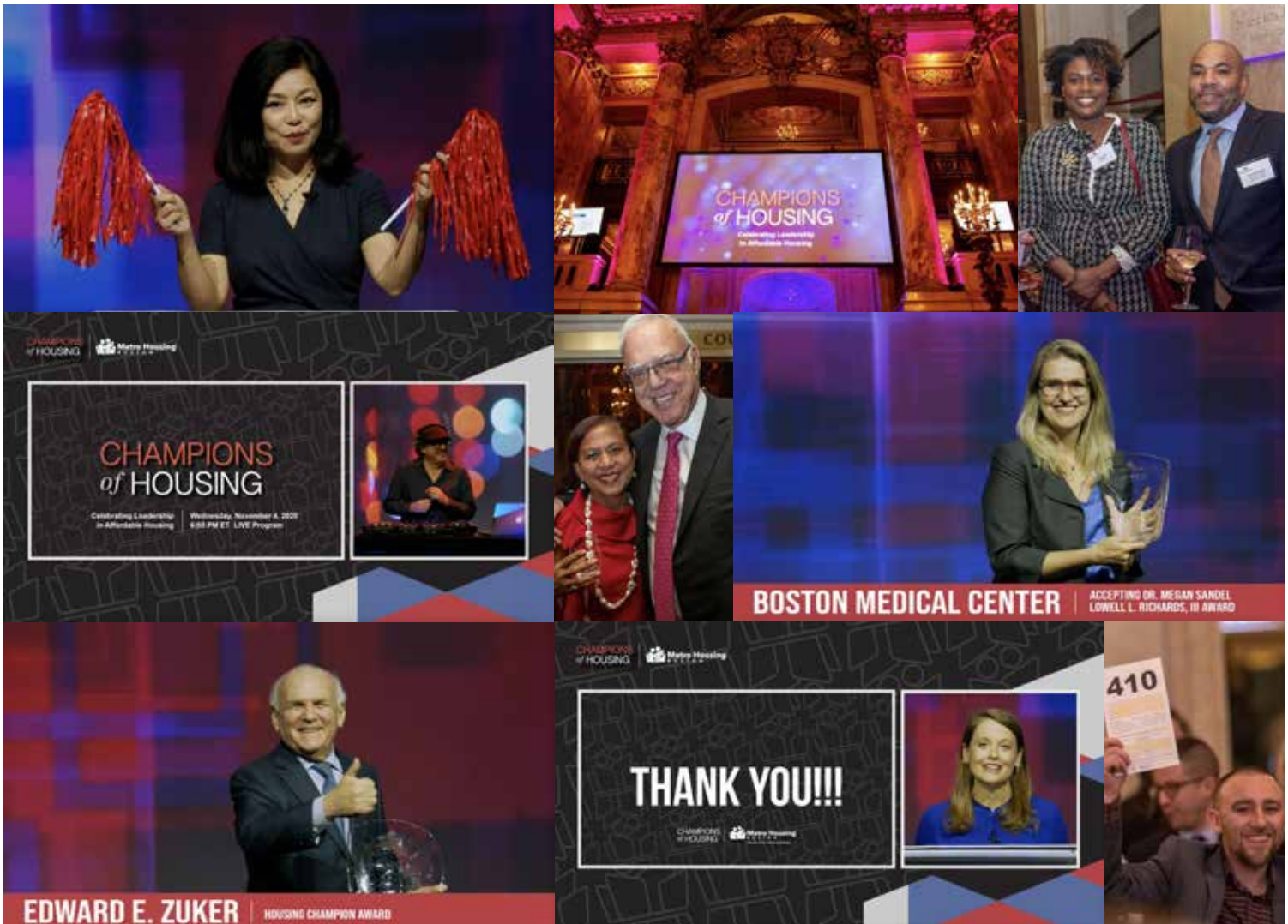
2021 EVENT TICKET INFO

TICKETS - \$200

The CHAMPIONS of HOUSING Ticket (per person) is unlike other events. This year, you will have the choice of being in-person at the event or we can deliver the event to your home offering a two-sided interactive experience. All tickets will include a "Party in a Box" filled with items received just like a live event: program, fun party favors, dinner and wine, branded goodies, special gift items, and more. All guests Live and Online will also enjoy a passion-filled program featuring our honorees, compelling stories, and an exclusive Live Auction. The event is subject to change due to the COVID-19 capacity mandate. We will be in touch with you if changes occur.

To order tickets or to donate an item to our "Party in a Box" or live auction, please call our event office at 617-267-2244. Metro Housing|Boston is a non-profit 501(c)3 corporation. A portion of the cost of sponsorship and ticket purchase is tax deductible.

PAST EVENT PHOTOS



SPONSORSHIP COMMITMENT FORM

CHAMPIONS
of HOUSING

AS IT WILL APPEAR IN PRINT

COMPANY NAME

NAME

TITLE

E-MAIL

PHONE

MAILING ADDRESS

CITY

STATE

ZIP

SPONSOR EXPERIENCES (Please check one)

- MAIN STAGE SPONSOR \$25,000 NETWORKING LOUNGE SPONSOR \$15,000

SPONSOR LEVELS (Please check one)

- PRESENTING SPONSOR \$50,000 SILVER SPONSOR \$5,000
 PLATINUM SPONSOR \$20,000 BRONZE SPONSOR \$2,500
 GOLD SPONSOR \$10,000 IN-KIND DONATIONS Items added to "Party in a Box"
 AUCTION ITEM _____

Contributions are tax deductible as permitted by law. Metro Housing|Boston is a 501 (c)(3) organization and its tax identification number is EIN: 04-2775991. Contributions above the cost of the event may be tax deductible. A confirmation letter and gift receipt will be sent upon receipt of donation. All payments are due by October 8, 2021. For ACH payments please contact (617) 267 2244 or maria@ajwevents.com.

PAYMENT (Please Check One)

- A check is enclosed for the above donation checked. Please make payable to Metro Housing|Boston with CHAMPIONS of HOUSING in memo.
- Please reserve the above sponsorship for my company or myself and send an invoice to my attention.
- We cannot participate, but we are pleased to donate \$_____. Please make payable to Metro Housing|Boston with CHAMPIONS of HOUSING in memo.
- I would like to pay by VISA/MasterCard/AMEX/Discover. **PROCESS ONLINE AT eventcreate.com/e/metro**

NAME ON CARD:

CARD #:

THANK YOU!

EXP DATE:

CVC CODE:

CARD ZIP CODE:

PLEASE COMPLETE THIS FORM AND RETURN TO AJ@AJWEVENTS.COM OR MAIL TO:
CHAMPIONS of HOUSING C/O AJ EVENTS
75 NEWBURY STREET, 3RD FLOOR, BOSTON, MA 02116
OR FAX TO: (617) 536 8883.

CONTACT US!

We would be pleased to answer your questions and hear your suggestions!



Metro Housing[™]
B O S T O N

People First. Housing Always.

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CHAMPIONS *of* HOUSING

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