

# WHAT IS SNOMASS AND WHY RENT TO A SNOMASS FAMILY

## WHAT IS SNOMASS?

SNOMass stands for Supporting Neighborhood Opportunity in Massachusetts. SNOMass is an enhanced voucher program to allow families with children to move to high opportunity areas with safe environments and good schools.

#### WHY RENT TO A SNOMASS FAMILY?

# Helping a family have a better future

- While we know that property owners are in the business to make a return on their investment, an
  ancillary benefit of renting to a SNOMass family is that the landlord is helping a family with children
  have a chance for a better life.
- You could help a child become a doctor, lawyer or even president.

## Rent guaranteed even in economic downturns

- Voucher holders pay only 30% of their income towards rent and the rest is paid by Metro; if their income decreases, the portion that Metro pays goes up.
- Voucher holders therefore are a safe bet irrespective of their income or credit.
- SNOMass rent ranges are more generous than a typical rent range for voucher holders to allow them to enter high-cost neighborhoods

### SNOMass Staff Serve as Liaisons during the leasing process and for two years after

- We return phone calls and emails within 24 hours. We help collect and review all paperwork.
- We remain a point of contact for two years after leasing up if any concerns arise.

# Expedited leasing processes

- Metro will schedule inspections within one business day of after the property owner submits the request to rent to the SNOMass applicant
- Metro will then complete the inspection within 3 business days if the unit is available for inspection or within 3 business days of the date of availability.
- If the unit passes inspection, Metro will then be ready for leasing within 24 hours
- **Signing bonus for the landlord/property owner** A property owner who rents to a SNOMass family is entitled to a \$1000 bonus; \$500 is awarded at lease execution and the remaining \$500 is awarded at the one-year mark if:
  - The landlord renews the lease with the original SNOMass family, or
  - The landlord rents to a different SNOMass family, or
  - The family moves out and there is damage more than any security deposit.

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