

Metro Housing|Boston presents

CHAMPIONS *of* HOUSING

Celebrating Leadership in Affordable Housing

THURSDAY, NOVEMBER 7, 2019

BOCH CENTER - WANG THEATRE



Metro HousingTM
B O S T O N

People First. Housing Always.

2019 SPONSORSHIP OPPORTUNITIES

Metro Housing|Boston presents

CHAMPIONS of HOUSING

*Celebrating Leadership in
Affordable Housing*

Join Metro Housing's **Champions of Housing** Co-chairs **Melissa Fish-Crane** of Peabody Properties and **Josef Rettman** of NEI General Contracting on **Thursday, November 7**, as we honor leaders in our community who share our passion and commitment to ensuring that everyone in Greater Boston has a place to call home.

Your support of **Champions of Housing** helps Metro Housing address and prevent homelessness in Boston by providing supports and services for families and individuals. Your contributions help our families move along the pathway from homelessness to housing stability to economic security.

Our Honorees are:

John & Shelley Keith - Housing Champion Award

Pamela Feingold, Eastern Bank - **Lowell L. Richards III Award**

Jesse Kanson-Benanav, B'nai B'rith Housing - **Rising Star Award**

Robert Torres, Urban Edge - **Rising Star Award**

CHAMPIONS of HOUSING
THURSDAY, NOVEMBER 7, 2019
5:30 - 8:00 p.m.

Boch Center - Wang Theatre **(New location)**
270 Tremont Street, Boston, MA 02116

The evening will include a dine-around reception, a celebration of our deserving award recipients, and an exciting live auction.

Metro Housing|Boston is a non-profit 501(c)(3) corporation. A portion of the cost of sponsorship and ticket purchase may be tax deductible.



Metro Housing
BOSTON
People First. Housing Always.

METRO HOUSING BY THE NUMBERS LAST YEAR

Resolved people's housing challenges

- Responded to 9,852 housing inquiries including 6,769 sessions for counseling and 3,083 for information and referral.
- Held 641 client meetings in the community.
- Assisted 1,424 households facing eviction to retain their housing, for a total of \$3.7 million to support housing stability.
- Led 99 workshops, training almost 2,400 tenants, property owners, and service providers.
- The Fair Housing Project responded to 301 inquiries, including 77 tenants with disabilities.

Moved families from homelessness to housing

- Helped 265 families who were homeless move out of shelter and into new homes.
- Provided up to 12 months of stabilization services for 379 families to ease their transition into permanent housing.

Made homes safer

- Conducted 18,562 healthy and safety inspections.
- Closed 28 loans, valued at \$778,421, to help elders and people with disabilities stay in their homes.

Helped people grow their assets

- Graduated 39 participants from the Family Self-Sufficiency (FSS) financial mentoring program.
- FSS participants increased their earnings by an average of \$20,372.
- Enrolled 38 people in Secure Jobs career advancement program.
- Connected 85 participants of MassLEAP with career & education coaches to attain personal & professional goals.



EVENT EXPERIENCES & SPONSORSHIPS

Be a part of the solution by becoming a sponsor and provide innovative and personalized services that lead families and individuals to housing stability, economic security, and an improved quality of life. Please contact AJ Williams, Event Producer, by email at aj@ajwilliamsevents.com or by phone at (617) 267-2244 with any questions.

MAIN STAGE SPONSOR \$30,000

Only 1 available!

Your company will receive a spotlight on the Metro Housing website for one year that includes a message with your logo/web link.

- Credit as the Main Stage Sponsor on all materials
- Opportunity to speak from the stage during the program
- Access to all event photos
- Special recognition from the podium
- Prominent placement of corporate logo and link on the MetroHousingBoston.org website
- Social media announcement of the sponsorship
- Five (5) dedicated social media posts
- Opportunity to designate a Leadership Committee member
- Four (4) full-screen 16:9 color slides in the slide show
- Recognition in all media releases
- Prominent placement on all event email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full page inside cover ad in the program book
- Fifteen (15) tickets

COCKTAIL RECEPTION SPONSOR - \$25,000

Only 2 available!

Transform the cocktail reception area into your company's very own branded experience. Please call for details.

- Naming opportunity (i.e. ABC Company Cocktail Reception)
- Credit as the Cocktail Reception Sponsor on all printed materials
- Custom cocktail napkins with your branded logo
- Access to photos highlighting your brand
- Special recognition from the podium
- Two (2) dedicated social media posts
- Dedicated email announcement with arrival instructions to visit the cocktail reception
- Opportunity to designate a Leadership Committee member
- Full-screen 16:9 color slide in event slide show
- Logo inclusion and link prominently placed on the MetroHousingBoston.org website for 1 year
- Prominent placement on all event email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full page ad in the program book
- Ten (10) tickets

SPONSORSHIP LEVELS



PRESENTING - \$50,000

Only 1 available!

- Credit as the Presenting Sponsor on all materials
- Opportunity to speak from the stage during the program
- Access to all event photos
- Special recognition from the podium
- Four (4) dedicated social media posts
- Opportunity to designate a Leadership Committee member
- Full-screen 16:9 color slide in event slide show
- Logo inclusion and link prominently placed on the MetroHousingBoston.org website for 1 year
- Recognition in all media releases
- Prominent placement on all event email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full page ad in the program book
- Twenty (20) tickets

GOLD - \$10,000

- Credit as the Gold Sponsor on all materials
- Recognition from the podium
- One (1) dedicated social media post
- Logo inclusion and link placed on the MetroHousingBoston.org website for 1 year
- Placement on all event email blasts (a minimum of 15,000 per blast)
- Logo placement on all materials
- Half page ad in the program book
- Six (6) tickets

PLATINUM - \$20,000

- Credit as the Platinum Sponsor on all materials
- Access to all event photos
- Special recognition from the podium
- Two (2) dedicated social media posts
- Opportunity to designate a Leadership Committee member
- Full-screen 16:9 color slide in event slide show
- Logo inclusion and link prominently placed on the MetroHousingBoston.org website for 1 year
- Prominent placement on all event email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full page ad in the program book
- Ten (10) tickets

SILVER - \$5,000

- Credit as the Silver Sponsor on all materials
- Recognition from the podium
- Logo inclusion and link placed on the MetroHousingBoston.org website for 1 year
- Listing on all materials
- Half page ad in the program book
- Four (4) tickets

BRONZE - \$2,500

- Listing on the MetroHousingBoston.org website
- Listing in program book
- Two (2) tickets

CHAMPIONS of HOUSING

2018 EVENT PHOTOS



SPONSORSHIP COMMITMENT FORM

CHAMPIONS
of HOUSING

AS IT WILL APPEAR IN PRINT

COMPANY NAME

NAME

TITLE

E-MAIL

PHONE

MAILING ADDRESS

CITY

STATE

ZIP

SPONSOR EXPERIENCES (Please check one)

- ☐ MAIN STAGE SPONSOR \$30,000 ☐ COCKTAIL RECEPTION SPONSOR \$25,000

SPONSOR LEVELS (Please check one)

- ☐ PRESENTING SPONSOR \$50,000 ☐ SILVER SPONSOR \$5,000
☐ PLATINUM SPONSOR \$20,000 ☐ BRONZE SPONSOR \$2,500
☐ GOLD SPONSOR \$10,000

Contributions are tax deductible as permitted by law. Metro Housing|Boston is a 501 (c)(3) organization and its tax identification number is EIN: 04-2775991. Contributions above the cost of the event may be tax deductible. A confirmation letter and gift receipt will be sent upon receipt of donation. All payments are due by October 11, 2019.

PAYMENT (Please Check One)

- ☐ A check is enclosed for the above donation checked. Please make payable to Metro Housing|Boston with CHAMPIONS of HOUSING in memo.
- ☐ Please reserve the above sponsorship for my company or myself and send an invoice to my attention.
- ☐ We cannot participate, but we are pleased to donate \$ _____. Please make payable to Metro Housing|Boston with CHAMPIONS of HOUSING in memo.
- ☐ I would like to pay by VISA/MasterCard/AMEX/Discover

NAME ON CARD:

CARD #:

EXP DATE:

CVC CODE:

CARD ZIP CODE:

THANK YOU!

PLEASE COMPLETE THIS FORM AND RETURN TO AJ@AJWILLIAMSEVENTS.COM OR MAIL TO:
CHAMPIONS of HOUSING C/O AJ WILLIAMS EVENTS
75 NEWBURY STREET, 3RD FLOOR, BOSTON, MA 02116
OR FAX TO: (617) 536 8883.

CONTACT US!

We would be pleased to
answer your questions
and hear your suggestions!



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CHAMPIONS *of* HOUSING

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