

Metro Housing|Boston presents

CHAMPIONS *of* HOUSING

*Celebrating 35 Years of
Leadership in Affordable Housing*

2018 SPONSORSHIP OPPORTUNITIES



Metro Housing[™]
B O S T O N

People First. Housing Always.

Metro Housing|Boston presents

CHAMPIONS of HOUSING

*Celebrating 35 Years of
Leadership in Affordable Housing*

Join Metro Housing|Boston's **Champions of Housing** event on Thursday, November 1, as we honor community leaders who share our passion and commitment to ensuring that everyone in Greater Boston has a place to call home.

Your support of the **Champions of Housing** event will allow us to continue to provide personalized programs and services to individuals and families who are homeless or at risk of losing their homes - empowering them to move towards stability and economic security.

Our Honorees are:

Donald Conover, Conover & Associates, LLC

Patricia Flaherty, Mission Hill Neighborhood Housing Services

Leslie Reid, Madison Park Development Corporation

Eric Shupin, Citizens' Housing & Planning Association

CHAMPIONS of HOUSING
THURSDAY, NOVEMBER 1, 2018
5:30 - 7:30 p.m.

John Hancock Financial

601 Congress Street, 4th Floor Atrium, Boston

The evening will include a cocktail reception featuring celebrity chef, Anthony Ambrose, a celebration of our deserving award recipients, and an exciting live auction.

Metro Housing|Boston is a non-profit 501(c)(3) corporation. A portion of the cost of sponsorship and ticket purchase may be tax deductible.



METRO HOUSING|BOSTON BY THE NUMBERS LAST YEAR

Resolved people's housing challenges by

- Assisting **1,474** households facing eviction to retain their housing
- Responding to **14,822** phone and email requests and **2,100** walk-in visits
- Making rent more affordable to more than **9,650** households, of which **56%** have a member with a disability, **39%** with children, and **20%** were seniors
- Providing stabilization services for **1,627** families to ease their transition into permanent housing

Made homes safer by

- Conducting **19,916** health and safety inspections
- Closing **27** loans, valued at **\$708,037**, to help elders and people with disabilities stay in their homes

Helped people grow their assets by

- Graduating **52** participants from the Family Self Sufficiency financial mentoring program with an average yearly earnings increase of **\$18,630**
- Distributing a total of **\$506,593** in escrow savings
- Enrolling 88 participants in the Massachusetts, Learning, Education, and Asset Program (Mass LEAP) that allowed eligible participants to access services needed to support meaningful and sustainable earned income growth

EVENT EXPERIENCES & SPONSORSHIPS

Be a part of the solution by becoming a sponsor and provide innovative and personalized services that lead families and individuals to housing stability, economic security, and an improved quality of life. Please contact AJ Williams, Event Producer, by email at aj@ajwilliamsevents.com or by phone at (617) 267-2244 with any questions.

ANNIVERSARY SPONSOR \$60,000

Only 1 available!

Your company will receive a spotlight on the Metro Housing website for one year that includes a message with your logo/web link.

- Credit as an Anniversary Sponsor on all materials
- Prominent "Spotlight" placement on the metrohousingboston.org website for 1 year
- Opportunity to speak from the stage during the Anniversary program
- Access to all event photos
- Logo on Step & Repeat (for top sponsors only)
- Special recognition from the podium
- Prominent placement of corporate logo and link on the metrohousingboston.org website
- Social media announcement of the sponsorship
- Five (5) Dedicated Social Media posts
- Opportunity to designate a Leadership Committee member
- Four (4) Full-screen 16:9 color slides in the slide show
- Recognition in all media releases
- Prominent placement on all Event Email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full Page inside cover ad in the program book
- Twenty (20) tickets

COCKTAIL RECEPTION SPONSOR - \$35,000

Only 2 available!

Transform the cocktail reception area into your company's very own branded experience. Please call for details.

- Naming Opportunity (i.e. ABC Company Cocktail Reception)
- Credit as the Cocktail Reception Sponsor on all printed materials
- Logo Placement on Step & Repeat (for top sponsors only)
- Custom cocktail napkins with your branded logo
- Access to photos highlighting your brand
- Special recognition from the podium
- Two (2) Dedicated Social Media posts
- Dedicated email announcement with arrival instructions to visit the cocktail reception
- Opportunity to designate a Leadership Committee member
- Full-screen 16:9 color slide in event slide show
- Logo inclusion and link prominently placed on the metrohousingboston.org website for 1 year
- Prominent placement on all Event Email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full Page ad in the program book
- Ten (10) tickets

SPONSORSHIP LEVELS



PRESENTING - \$50,000

Only 2 available!

- Credit as the Presenting Sponsor on all materials
- Logo Placement on Step & Repeat Wall (for top sponsors only)
- Opportunity to speak from the stage during the Anniversary program
- Access to all event photos
- Special recognition from the podium
- Four (4) Dedicated Social Media posts
- Opportunity to designate a Leadership Committee member
- Full-screen 16:9 color slide in event slide show
- Logo inclusion and link prominently placed on the metrohousingboston.org website for 1 year
- Recognition in all media releases
- Prominent placement on all Event Email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full Page ad in the program book
- Ten (10) tickets

GOLD - \$10,000

- Credit as the Gold Sponsor on all materials
- Recognition from the podium
- One (1) Dedicated Social Media post
- Logo inclusion and link placed on the metrohousingboston.org website for 1 year
- Placement on all Event Email blasts (a minimum of 15,000 per blast)
- Logo placement on all materials
- Half Page ad in the program book
- Six (6) tickets

PLATINUM - \$25,000

- Credit as the Platinum Sponsor on all materials
- Logo Placement on Step & Repeat Wall (for top sponsors only)
- Access to all event photos
- Special recognition from the podium
- Two (2) Dedicated Social Media posts
- Opportunity to designate a Leadership Committee member
- Full-screen 16:9 color slide in event slide show
- Logo inclusion and link prominently placed on the metrohousingboston.org website for 1 year
- Prominent placement on all Event Email blasts (a minimum of 15,000 impressions per blast)
- Prominent logo placement on all materials
- Full Page ad in the program book
- Six (6) tickets

SILVER - \$5,000

- Credit as the Silver Sponsor on all materials
- Recognition from the podium
- Logo inclusion and link placed on the metrohousingboston.org website for 1 year
- Listing on all materials
- Half Page ad in the program book
- Four (4) tickets

BRONZE - \$2,500

- Listing on the metrohousingboston.org website
- Two (2) tickets & listing in program book

METRO HOUSING|BOSTON PARTICIPANT SPOTLIGHT

— VALERIE



Valerie knew when it was time to move on. She took her child and left an unsafe household, resulting in her being homeless and reluctantly entering a shelter. She obtained a rental voucher and worked hard to keep up with her rent and expenses. She applied for grants and scholarships to attend school. She was ready to be more financially independent and wanted a chance to move forward. "I appreciated the help I got, and needed it at the time. But I did not want to live like this for the rest of my life," Valerie said.

She found her opportunity in Metro Housing's Family Self Sufficiency (FSS) program. She set ambitious goals and worked with advisers, Max and David, to keep her housing stable as she completed the program. Valerie said, "Max, David, and Metro Housing treated me with respect and dignity. They made sure I had support when I needed it most. I will be forever grateful."

In five years, Valerie has graduated from FSS with \$25,000 in savings, received her associate's and bachelor's degrees, purchased a home, and started a business with plans to open a second location.

At Metro Housing, people drive and inspire us. With your help, we can help more people like Valerie to reach their goals.



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SPONSORSHIP COMMITMENT FORM

CHAMPIONS
of HOUSING

AS IT WILL APPEAR IN PRINT

COMPANY NAME

NAME

TITLE

E-MAIL

PHONE

MAILING ADDRESS

CITY

STATE

ZIP

SPONSOR EXPERIENCES (Please Check One)

- ☐ ANNIVERSARY SPONSOR \$60,000 ☐ COCKTAIL RECEPTION SPONSOR \$35,000

SPONSOR LEVELS (Please Check One)

- ☐ PRESENTING SPONSOR \$50,000 ☐ SILVER SPONSOR \$5,000
☐ PLATINUM SPONSOR \$25,000 ☐ BRONZE SPONSOR \$2,500
☐ GOLD SPONSOR \$10,000

Contributions are tax deductible as permitted by law. Metro Housing|Boston is a 501 (c)(3) organization and its tax identification number is EIN: 04-2775991. Contributions above the cost of the event may be tax deductible. A confirmation letter and gift receipt will be sent upon receipt of donation. All Payments are due by October 19, 2018.

PAYMENT (Please Check One)

- ☐ A check is enclosed for the above donation checked. Please make payable to Metro Housing|Boston with CHAMPIONS of HOUSING in memo.
- ☐ Please reserve the above sponsorship for my company or myself and send an invoice to my attention.
- ☐ We cannot participate, but we are pleased to donate \$ _____. Please make payable to Metro Housing|Boston with CHAMPIONS of HOUSING in memo.
- ☐ I would like to pay by VISA/MasterCard/AMEX/Discover

NAME ON CARD:

CARD #:

EXP DATE:

CVC CODE:

THANK YOU!

PLEASE COMPLETE THIS FORM AND RETURN TO AJ@AJWILLIAMSEVENTS.COM OR MAIL TO:
CHAMPIONS of HOUSING C/O AJ WILLIAMS EVENTS
75 NEWBURY STREET, 3RD FLOOR, BOSTON, MA 02116
OR FAX TO: (617) 536 8883.

CONTACT US!

We would be pleased to
answer your questions
and hear your suggestions!



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